



Effective Leaders. Today and Tomorrow.

Today's pressing issues demand strong, able, informed leaders who not only excel in their chosen professions, but also in the areas of communications, public policy and issues management. Those who are directly engaged in Washington State's natural resource industries are vital to influencing public decisions that impact natural resources and the state's economy.

The AgForestry Leadership Program is designed to develop those leaders for the natural resources and rural communities, while allowing them to continue conducting their business operations.

#### MISSION STATEMENT

We are a leadership development organization dedicated to advancing the natural resource industries through enhanced understanding, education and empowerment of future leaders.

#### VISION STATEMENT

To be Washington's premier service provider of leadership training and networking to support healthy natural resource industries.



8817 E. Mission, Suite 201  
Spokane Valley, WA 99212

Phone: 509-926-9113

Fax: 509-926-6993

Email: [leaders@agforestry.org](mailto:leaders@agforestry.org)

[www.agforestry.org](http://www.agforestry.org)



Effective Leaders. Today and Tomorrow.

Washington's Premier Service Provider of  
Leadership Training and Networking Since 1978

## First-Year Leadership Seminars

### **LEADERSHIP, COMMUNICATION AND VISION - PULLMAN**

- Develop an understanding of the scope and importance of leadership to the supporting organizations, natural resource industries and communities.
- Commence the development of powerful and clear skills for effective leadership and gain an understanding of personal leadership styles.

### **GROUP DYNAMICS AND PUBLIC SPEAKING - WENATCHEE**

- Become familiar with the technique of developing and evaluating a public speech.
- Understand the value of and approach to collaboration in seeking successful solutions to diverse issues.

### **WORKING WITH THE MEDIA - SPOKANE**

- Practice identifying a message, interviewing with the media and learning from media professionals and individuals who have experience working with natural resource industries.

### **SOCIAL ISSUES - TACOMA**

- Enhance knowledge and awareness of social issues.
- Think critically about factors that contribute to the success and/or failure of attempts at resolving social issues and the role of effective leadership.

### **STATE GOVERNMENT - OLYMPIA**

- Become familiar with the structure and operation of state government by participating with members of the legislature, agency directors and policy leaders.
- Explore the leadership skills necessary to be effective in public policy development.

### **NATIONAL GOVERNMENT - WASHINGTON, D.C.**

- Increase awareness of the functions and interactions of the executive and legislative branches of national government.
- Understand how lobbying and informational organizations influence public policy at the national level.
- Meet and interact with the members and staff of the Washington State Congressional delegation.
- Become knowledgeable about a selection of agencies and non-governmental organizations that affect Washington State's natural resource industries and communities.

### **FORESTRY ISSUES - COLVILLE, LONGVIEW, SHELTON**

- Gain insight into the scope and complexity of the forest industry.
- Enter into discussions with representatives from key interest groups who are actively engaged in how private and public forests are managed.

## Second-Year Leadership Seminars

### **AGRICULTURE ISSUES - TRI CITIES, MOSES LAKE, YAKIMA**

- Connect directly with agriculture producers and processors to learn about their policy and production challenges.
- Become familiar with important issues affecting agriculture including water, regulatory process, marketing and production practices.
- Develop an understanding of the complexities, economics, technology and diversity of farming.

### **COLUMBIA RIVER SYSTEM - VANCOUVER**

- Become familiar with the interrelationships among the competing uses of the Columbia and Snake River Systems.
- Understand the institutional framework within which the Columbia and Snake River Systems are managed.

### **CRIME AND CORRECTIONS - WALLA WALLA**

- Study the current issues within crime and corrections and how they relate to society.
- Be informed of the current state and national trends in corrections.

### **TRANSPORTATION - SEATTLE**

- Increase understanding of transportation issues in Washington State, specifically in the Seattle area.
- Gain an understanding of the complexities involved in transporting products and resources to customers and how the geography of Washington State affects the distribution of goods.

### **INTERNATIONAL STUDY - TRADE, CULTURE AND GOVERNMENT**

- Study the trade issues and the natural resource industries of the country visited.
- Experience economic and political systems that are different from those of the United States.
- Gain exposure to the history and culture of another country.

### **PUBLIC POLICY PROJECTS - RICHLAND**

- Use acquired communication skills in presenting the research, analysis and plans of the Public Policy Projects.

### **LAUNCHING YOUR LEADERSHIP RESOURCES - GRADUATION SEMINAR**

- Gain insight from other leaders and discuss key functions and resources for being effective leaders for companies, industries and communities.