



GREAT LEADERS ARE
ALMOST ALWAYS GREAT
SIMPLIFIERS, WHO CAN
CUT THROUGH
ARGUMENT, DEBATE,
AND DOUBT TO OFFER A
SOLUTION EVERYBODY
CAN UNDERSTAND.

~ General Colin Powell

- AgForestry Foundation Breakdown
- Board of Trustees, Committee Chairs and Staff
- Committee Job Descriptions
- Responsibilities of a Seminar Coordinator

Washington Agriculture and Forestry Education Foundation

FOUNDATION STAFF

www.agforestry.org

- **Sheryl McGrath**
President
daver@agforestry.org
- **Deborah Moore**
Vice President, Program Director
deborah@agforestry.org
- **Melisa Paul**
Assistant Vice President
melisa@agforestry.org
- **Beth Crossman**
Event and Marketing Coordinator
beth@agforestry.org
- **Matt Kloes**
Program Director
matt@agforestry.org
- **Lynn Flatow**
Coordinator of Corporate Services
lynn@agforestry.org

EXECUTIVE COMMITTEE

Officers of Board of Trustees

- Board Chair
- Vice Chair
- Treasurer
- Past Board Chair
- President
- Vice President

Exercises Authority of Trustees

BOARD OF TRUSTEES

18 to 22 Members

- Former class participants and other leaders of the Washington natural resources community
- Each serve a three-year term, renewable for an additional three years

Oversee business of the Foundation, Coordinate fundraising, Support Foundation programs, Ensure Foundation operates in a sound fiscal manner

COMMITTEES

Development
Finance
Nominating
Task Force
Selection
Academic Council
Golf
Outreach
Alumni Council
Annual Fund
Planned Giving



Washington Agriculture and Forestry Education Foundation
BOARD OF TRUSTEES
2014 – 2015

BOARD CHAIR ----- KEVIN PAULSON
FIRST VICE CHAIR-----LISA BISHOP
SECOND VICE CHAIR -----CRAIG CRIDER
TREASURER-----TIM SCHERER
PAST CHAIR -----CRAIG NELSON

<u>NAME</u>	<u>AREA</u>	<u>TERM</u>	<u>BUSINESS</u>	<u>TELEPHONE</u>
Lisa Bishop PO Box 1157 Shelton, WA 98584-0940	1	2015	Little Skookum Shellfish <i>Manager</i>	360-426-9759 - B 360-426-5272 - F 360-426-5451 - H 360-791-2694 - C lisa@skookumshellfish.com
Michael Broeckel 670 SE Bishop Blvd Pullman, WA 99163-5390	5	2016	Washington Trust Bank <i>Relationship Manager</i> (Class 37 Representative)	509-332-2827 - B 509-334-7032 - F 509-432-1988 - H 509-432-1988 - C mbroeckel@watrust.com
Craig Crider 1700 S Assembly Street PO Box 2515 Spokane, WA 99220-2515	6	2017	Northwest Farm Credit Services <i>Senior Vice-President</i>	509-542-3746 - B 509-430-7602 - C craig.crider@farm-credit.com
Phil Doornink 4093 Yakima Valley Hwy Wapato, WA 98951-9639	4	2017	Doornink Fruit Ranch <i>CFO</i>	509-833-3605 - C phil@vanwell.net
Greg Ferrel 1605 Scenic Loop Walla Walla, WA 99362-8453	6	2015	Greg Ferrel LLC <i>Owner</i>	509-529-6088 - B 509-529-6088 - F 509-529-6088 - H 509-520-1399 - C ferrelg@pocketinet.com
Paul Kimmell 107 South Grand Ave Ste E Pullman, WA 99163-2805	5	2017	Avista Corporation <i>Business and Public Affairs Manager</i>	509-336-6236 - B 509-777-9771 - F 208-882-2316 - H 509-592-7801 - C paul.kimmell@avistacorp.com
Charles Laird 9021 Tuscan Drive Pasco, WA 99301-6010	6	2017	Tippett Company <i>Managing Broker/Owner</i>	509-545-3355 - B 509-545-1689 - F 509-521-5168 - C charles@tippettcompany.com
Christopher Lunde 8133 River Drive SE Tumwater, WA 98501-6871	1	2015	Port Blakely Tree Farms <i>Forester</i>	360-596-9425 - B 360-570-0311 - F 360-866-9282 - H 360-280-4384 - C clunde@portblakely.com

Bruce Mackey 8342 Libby Road NE Olympia, WA 98506-9638	1	2015		360-352-0269 - H 360-561-4575 - C rbmackey@me.com
Jim Middleton 2841 Auburn Road Pasco, WA 99301-8603	6	2016	Midd Farms, Inc. <i>President</i>	509-266-4975 - H 509-531-3717 - C jemiddle@yahoo.com
Dan Miller 11982 Road A SE Othello, WA 99344-9174	5	2017	4-Way Farms, Inc. <i>President</i>	509-346-2524 - B 509-346-2644 - F 509-346-2524 - H 509-989-1707 - C dmmiller@smwireless.net
Craig Nelson 1465 Mansfield Drive Okanogan, WA 98840-9447	3	2016	Okanogan Conservation District <i>District Manager</i>	509-422-0855 - B 509-422-0532 - F 509-422-1337 - H 509-429-2442 - C craign@okanogancd.org
Kevin Paulson 10321 E Bigelow Gulch Spokane, WA 99217-9522	5	2017	US Trust/Bank of America <i>Senior Vice President</i>	509-227-0048 - B 509-227-0103 - F 509-922-5048 - H 509-953-1954 - C kevin.j.paulson@ustrust.com
Tim Scherer 28019 - 224th Avenue SE Maple Valley, WA 98038-5133	2	2017	Weyerhaeuser Real Estate Development Co. (WREDCo) <i>Land Development Manager - Western Division</i>	253-924-3073 - B 253-924-3007 - F 425-413-5320 - H 360-581-2048 - C tim.scherer@weyerhaeuser.com
Jason Schlagel 3217 Sorento Ct Pasco, WA 99301-6000	6	2017	Taggares Fruit Company <i>Viticulturist</i>	509-932-0030 - B 509-832-2465 - H 509-942-8628 - C jschlagel@taggaresfruit.com
Carmen Smith 14612 State Route 8 W Olympia, WA 98502-9447	1	2016	RL Smith Logging Inc. <i>Co-owner</i>	360-943-6540 - B 360-943-6540 - H 360-495-3838 - F 360-280-7359 - C rogerandcarmensmith@gmail.com
Lori Stonecipher 2260 Terrace View Walla Walla, WA 99362-8473	6	2016	Stonecipher Ranches, LLC <i>Partner</i>	509-525-3021 - B 206-455-1866 - C lstonecipher@hotmail.com
Kari Van Beek 660 Frontier Rd Prosser, WA 99350-5507	6	2016	Ste Michelle Wine Estates <i>Viticulturist</i>	509-831-9820 - H 509-832-0536 - C kari.vanbeek@smwe.com

COMMITTEE CHAIRS

Karen Temen 695 Satsop Rd W Montesano, WA 98563-9734	Chair Alumni Council	360-273-5527 x102 - B 360-581-2406 - C karen.temen@weyerhaeuser.com
Chuck Podlich 465 W. Marine View Drive Orondo, WA 98843-9720	Chair State Selection Committee	509-784-1029 - B 509-679-1480 - C chuck@orondociderworks.com
Deborah Moore 401 - 19 th Street NE, #2 East Wenatchee, WA 98802	Chair Academic Council	509-793-5222 - C deborah@agforestry.org
Carmen Smith 14612 State Route 8 W Olympia, WA 98502	Chair Golf Event Committee	360-943-6540 - B 360-280-7359 - C rlscjs@msn.com
Maria Hartshorne 1705 S. Maple Blvd. Spokane, WA 99203	Chair Outreach Committee	509-747-2622 - B 509-990-9788 - C mtrcom@mindspring.com

FOUNDATION STAFF

David R. Roseleip 8817 E. Mission, Suite 201 Spokane Valley, WA 99212	President	509-926-9113 - B 509-926-6993 - F 509-951-8482 - C daver@agforestry.org
Deborah Moore 401- 19 th Street NE, #2 East Wenatchee, WA 98802	Vice President, Program Director	509-793-5222 - C deborah@agforestry.org
Melisa Paul 8817 E. Mission, Suite 201 Spokane Valley, WA 99212	Assistant Vice President	509-926-9113 - B 509-926-6993 - F 509-701-0927 - C melisa@agforestry.org
Rachel Rooks 8817 E. Mission, Suite 201 Spokane Valley, WA 99212	Outreach Coordinator	509-926-9113 - B 509-926-6993 - F 509-251-4506 - C rachel@agforestry.org
Lynn Flatow 8817 E. Mission, Suite 201 Spokane Valley, WA 99212	Coordinator of Corporate Services	509-926-9113 - B 509-926-6993 - F 509-998-1348 - C lynn@agforestry.org

2014-2015 Committee Job Descriptions and Members

***lead role of committees**

BOARD OF TRUSTEES

Trustees are leaders of Washington State's natural resource industries and rural communities. Trustees oversee the Foundation's business, fundraise, support Foundation programs and ensure the Foundation operates in a sound fiscal manner.

Meeting Schedule: Meetings are held in March, June, September and November.

Lisa Bishop	Charles Laird	*Kevin Paulson, Chair
Mike Broeckel	Chris Lunde	Tim Scherer
Craig Crider	Bruce Mackey	Jason Schlagel
Phil Doornink	Jim Middleton	Carmen Smith
Greg Ferrel	Dan Miller	Lori Stonecipher
Paul Kimmell	Craig Nelson	Kari Van Beek

Terms: Each member serves a three-year term, renewable for an additional three years.

EXECUTIVE COMMITTEE

Comprised of the officers of the Board of Trustees, with the Past Board Chair as ex-officio member, the committee exercises the authority of the Trustees in the management of the Foundation, subject to limitations prescribed by the Board. The Executive Committee also strives for engagement by all trustees in Foundation activities.

Meeting Schedule: Meetings are set by the Board Chair in cooperation with Foundation staff.

Lisa Bishop, 1 st Vice Chair	Deborah Moore, Staff	Tim Scherer, Treasurer
Craig Crider, 2 nd Vice Chair	Craig Nelson, Past Chair	
Sheryl McGrath, Staff	*Kevin Paulson, Chair	

Terms: Each Executive Committee member is elected for a one-year term, and may be re-elected through their term of Board service.

FINANCE COMMITTEE

Comprised of members of the Board of Trustees as appointed by the Board Chair, the committee addresses the financial accounting, audit and investment matters pertaining to the Foundation, and develops financial plans in line with the strategic plan of the Foundation.

Meeting Schedule: Meetings are set as needed by the Board Chair or by staff request.

Charles Laird	*Sheryl McGrath, Staff	Kevin Paulson
Bruce Mackey	Craig Nelson	Tim Scherer

Terms: Members are appointed annually.

COMPENSATION COMMITTEE

The Compensation Committee will review and approve goals and objectives relevant to the President's compensation, evaluate the President's performance in light of those goals and objectives, and determine and approve the President's compensation level based on this evaluation.

Meeting Schedule: The Committee will meet annually to review goals and objectives.

Lisa Bishop
Bruce Mackey

Barb Meyer
Kevin Paulson

Dave Roseleip
***Lori Stonecipher, Chair**

NOMINATING COMMITTEE

The Nominating Committee is composed of the immediate Past Board Chair and others as appointed by the Board Chair. The committee develops a roster of nominations for the Board of Trustees and the officers. The Board of Trustee members vote on the officer nominations at the Foundation’s Annual Meeting, and Board Members are elected by ballot.

Meeting Schedule: Meetings are set at the direction of the Chair in cooperation with Foundation staff.

MEMBERS ARE APPOINTED BY THE CHAIR

Terms: The committee members are appointed annually.

SELECTION COMMITTEE

The Selection Committee is composed of the six Area Conveners, one from each geographical area. The State Selection Chair is appointed by the Board Chair. The committee functions to organize and carry out the personal interview process for each candidate that applies to the Leadership Program.

Meeting Schedule: Meetings are set by Foundation staff for area interviews and statewide selection of participants.

***Chuck Podlich, Chair**

MEMBERS ARE SELECTED ON AN ANNUAL BASIS

Terms: The Area Conveners serve a maximum of three years and the State Selection Chair serves at the pleasure of the Board of Trustees.

ACADEMIC COUNCIL

The Academic Council oversees the development and evaluation of the program curriculum to assure a powerful and leading-edge experience for participants that fulfills the leadership needs of the industry and communities.

Meeting Schedule: Meetings are held in May and August.

Kevin Arneson
Bruce Beckett
Beth Crossman, Staff
Koshare Eagle
Leif Fixen
KayDee Gilkey
Matt Kloes, Staff

Bruce Mackey
Sheryl McGrath, Staff
Adrian Miller
***Deborah Moore, Staff**
Craig Nelson
Melisa Paul, Staff
Jeremy Sapp

Monty Schilter
Carl Sohn
Stu Trefry
Duane Unland
Ellen Wolfhagen
Scott Yates

Terms: Committee members are appointed annually.

EVENT AND MARKETING COMMITTEE

The Event and Marketing Committee develops short- and long-range plans for outreach to the community, alumni, and the AgForestry network to promote the Leadership Program. Plans include the website, Facebook, and such other avenues as determined by the committee. The committee also addresses the

cultivation of the donor base. A separate Alumni Council serves the alumni network and coordinates its activities with the Foundation marketing plan.

Meeting Schedule: Meetings are set by the committee.

Beth Crossman, Staff

Sheryl McGrath, Staff

Melisa Paul, Staff

Terms: Committee members are appointed annually.

ALUMNI COUNCIL

The Alumni Council serves the alumni network and provides continuing education opportunities for alumni. The committee coordinates its activities with the Foundation marketing plan.

Meeting Schedule: Meetings are set by the committee.

Steve Barnowe-Meyer

Heather Hansen

***Karen Temen, Chair**

Allen Bush

Joe Harlington

Juli Tuson

Beth Crossman, Staff

Konnie McCutchin

John Vona

Pam Durfey

Sheryl McGrath, Staff

Anne Walsh

Nolan Empey

Melisa Paul, Staff

Jared Webley

Erin Fonville

Sharon Podlich, Vice Chair

Dave Owens

Mary Gilmore

Sue Shotwell

Terms: Committee members are appointed annually.

ANNUAL FUND COMMITTEE

This committee develops short- and long-range fundraising plans and strategies to assure the sustainability and growth of the Foundation and Leadership Program. The committee concentrates on annual giving strategies, schedules and engagement of Board members in the fundraising efforts. Separate sub-committees will be formed to address each event that is conducted. These sub-committees will coordinate their activities in line with the overall fundraising strategies of the Foundation to assure a coordinated approach in contacting all donors and sponsors.

Meeting Schedule: Meetings are set by the committee.

Lisa Bishop

Chris Lunde

***Tim Scherer, Chair**

Michael Broeckel

Bruce Mackey

Jason Schlagel

Craig Crider

Sheryl McGrath, Staff

Carmen Smith

Phil Doornink

Jim Middleton

Lori Stonecipher

Greg Ferrel

Dan Miller

Kari Van Beek

Paul Kimmell

Craig Nelson

Charles Laird

Kevin Paulson

Terms: Committee members are appointed annually.

ENDOWMENT COMMITTEE

Develops strategies and plans for contacting and cultivating donors to establish planned giving to the foundation endowment fund, including working with outside counsel and coordinating short-term and long-term planned giving campaigns.

Committee members to be named.

GOLF COMMITTEE

The Golf Committee develops plans for procuring sponsors for the Golf Tournament and strategizes ways to enhance its success.

Meeting Schedule: Meetings are set by the committee.

Michael Babenko
Dennis Bigness
Beth Crossman, Staff
Adam Dolsen

Andy Hopkins
Craig Nelson
Melisa Paul, Staff
Monty Schilter

***Carmen Smith, Chair**
Juli Tuson

Terms: Committee members are appointed annually.

TEMPORARY COMMITTEES AND TASK FORCE COMMITTEES WILL BE FORMED AS NEEDED.

Responsibilities of Seminar Coordinators

The seminar coordinator is a key individual in making a seminar successful. The seminar coordinator is vital in assuring a professional relationship exists between the leadership program and the institution or business.

SEMINAR COORDINATORS:

1. Work with the AgForestry network to recruit resource people.
2. Arrange speakers, panels and field trips that challenge the participants' thinking and learning processes.
3. Provide each speaker with information on the leadership program. Assure the speaker is aware of the type of group he/she is addressing. Inform each speaker that a minimum of 20 minutes of "Question and Answer" time is required for each hour of presentation. Request a short autobiography from each speaker.
4. Provide the preliminary agenda for the seminar to the Foundation office three weeks prior to the seminar. Complete the final agenda as well as names and contact information for the speakers to the Foundation office two weeks prior to the seminar.
5. Touch base with speakers immediately prior to the seminar to confirm their commitment to the seminar.
6. If the seminar is held at an institution of higher learning or a business, make sure the participants are welcomed to the institution or business. A welcome by the President or their representative is encouraged. Provide information on the sponsoring institution or business if applicable.
7. Open the seminar with a brief review of the agenda and how this seminar ties into the total curriculum. It is helpful to state what topics will be discussed during the seminar.
8. Close each seminar with a thirty-minute "Review of Key Learnings" session to tie the seminar together.
9. Incorporate speaker(s) to address the topic of leadership into the seminar or evening networking reception.
10. Ensure there is at least one session relating the seminar objectives to local government.
11. Review seminar evaluations and adjust the seminar appropriately.

