

14th Annual  
**LEADERSHIP GOLF  
TOURNAMENT**  
July 20, 2018

## **Tournament Information**

- ◆ PGA-style tournament with scramble format
- ◆ Tournament includes up to 144 players (36 teams)
- ◆ Event is attended by many dedicated volunteers and Foundation staff
- ◆ Tournament includes more than 10 course contests, cork contest, boxed lunch and an early evening awards dinner

## **Course Information**

- ◆ Held in Yakima at the beautiful Apple Tree Resort, a premier Washington State golf course
- ◆ “Most memorable island greens” – Golf.com
- ◆ “One of Washington’s Top 18 Holes” – Washington CEO
- ◆ Golf Digest Places to Play

## **Sponsor Recognition**

- ◆ Tournament e-blasts sent (April – July) to the AgForestry network reaches more than 1,700 recipients per campaign/promotion, including a post-tournament recap with sponsor and event photos
- ◆ Ongoing social media posts (April – July) for our Facebook followers and unlimited potential through shares and likes, including a post-tournament recap with sponsor and event photos
- ◆ Listing in AgForestry’s newsletter “The Leader” published on our website and mailed to recipients throughout the state
- ◆ Annual Report mailed each winter to organizations and emailed to our complete network of thousands of recipients
- ◆ The AgForestry website is visited on average by more than 20,000 people each year – sponsors are listed on the golf tournament page, as well as in the News and Resources section featured on the home page

## **Additional Marketing Opportunities**

- ◆ You may contribute goods and/or services for the cork contest or for a contest prize
- ◆ Beverage tasting holes provide an opportunity to showcase unique products and specialties

All sponsor information, including company name, logo, and link to website, will remain on the AgForestry website for the remainder of the year



# SPONSORSHIP OPPORTUNITIES

## **Premier Sponsor – \$5,000 (\$4600 Early Birdie)**

An additional team of four for the tournament; an additional four Hole Enchilada passes; an additional four lunches and dinners - PLUS...

- ◆ Premium placement and listings in all event publicity and signage
- ◆ Company name and logo on the cover of the golf tournament guide
- ◆ Company name and logo on audio-visual presentations throughout event
- ◆ Press release sent on your behalf to statewide media outlets
- ◆ Company spokesperson may address the guests during the awards dinner
- ◆ Prominent placement and listings in publicity and signage
- ◆ Verbal recognition during the tournament opening announcements and during the awards dinner
- ◆ Company literature can be included in goodie bags given to all participants

## **Official Contest Sponsor - \$3,500 (\$3200 Early Birdie)**

- ◆ Prominent placement and listings in event publicity and signage
- ◆ Sponsor recognition with company name and logo at each contest hole and on swag/gift bags given to each participant
- ◆ One team of four for the tournament
- ◆ Four Hole Enchilada passes that include drink tickets and entries for course contests and drawings
- ◆ Four lunches and dinners, including beverages
- ◆ Verbal recognition at the awards dinner
- ◆ Company name listed in the official golf tournament guide and the Foundation's Annual Report

## **Dinner Co-Sponsor – \$3,000 (\$2750 Early Birdie)**

All of the benefits as a Grand Hole Sponsor, plus

- ◆ Prominent placement and listings in publicity and signage
- ◆ Verbal recognition during the tournament opening announcements and during the reception
- ◆ Company literature can be included in goodie bags given to all participants

## **Lunch Co-Sponsor – RESERVED – Taylor Shellfish & DAC Consulting**

All of the benefits as a Grand Hole Sponsor, plus

- ◆ Prominent placement and listings in event publicity and signage
- ◆ Verbal recognition during the tournament opening announcements and during the reception
- ◆ Name and logo placed on each box lunch

## **Beverage Sponsor – RESERVED - Payne West Insurance**

All of the benefits as a Grand Hole Sponsor, plus

- ◆ Prominent placement and listings in event publicity and signage
- ◆ Sponsor recognition with company name and logo on golf course beverage carts; on drink tickets included with the Hole Enchilada passes; and on the bottled water given to all participants

## **Grand Hole Sponsor – \$1,200 (\$1100 Early Birdie)**

- ◆ One team of four for the tournament
- ◆ Four Hole Enchilada passes that include drink tickets and entries for course contests and drawings
- ◆ Four lunches and dinners, including beverages
- ◆ Sponsorship recognition with company name in one issue of the AgForestry The Leader newsletter
- ◆ Company name and logo posted at one hole on the course
- ◆ Sponsor recognition with name, logo, and link to company website in tournament publicity emails, on social media and AgForestry website
- ◆ Company name and logo on one golf cart
- ◆ Company name listed in the official golf tournament guide and the Foundation's Annual Report

***Early Birdie Discounts only available until  
March 30, 2018***

*Use your foursome as an incentive gift to your employees or treat your VIP clients to a great afternoon of golf!*

## **Hole Sponsor – \$500**

Company name and logo posted at one hole on the course

- ◆ Sponsor recognition with name, logo, and link to company website in tournament publicity emails, on social media and AgForestry website
- ◆ Company name and logo on one golf cart
- ◆ Company name listed in the official golf tournament guide and the Foundation's Annual Report

## **Cart Sponsors – \$250**

Sponsor recognition with name, logo, and link to company website in tournament publicity emails, on social media and AgForestry website

- ◆ Company name and logo on one golf cart
- ◆ Company name listed in the official golf tournament guide and the Foundation's Annual Report

**Secure your sponsorship [HERE](#)**

***For further information please contact us at [leaders@agforestry.org](mailto:leaders@agforestry.org) –***



***or contact Donna Kimball at (509) 926-9113***